

Triple P: A Revolutionary Public Health Approach

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FIRST 5 Mendocino





A Brief Background

Our commitment to EBP's Triple P & PCIT

CiMH

A Public Health Approach

For Every Family

- Level 1 Marketing (newsletters, newspaper Q&A, radio ads, videos in waiting rooms, reality TV)
- Level 2/3 Brief consultations or workshops (doctors, nurses, home visitors, social workers, school district staff, teachers, child care providers, clergy)
- Level 4 Basic course in parenting (Family Resource Centers, community colleges, foster parent training, MH Dept, Organizational Providers, private therapists)
- Level 5 Individual therapy for stress, depression, anger, partner conflict (MH Dept, Organizational **Providers, private therapists)**



Minimally Sufficient Intervention 🌞



Rack Cards-English



"Raise & Shine is amazing.

José is like a different child."

Raise & Shine helps Mendochio County families find positive solutions to common child behavior problems. Whining, tanbums, highmanes, bedtime problems — you name it, we can help. Learn how to-

- Manage your child's behavior.
- * Feel less stress about parenting
- * Make family time more fun

Raise & Shine specializes in children ages 0 - 5. We take many kinds of medical insurance, including Medi-Cal



462-1233

raiseandshine.org

to learn about parenting!



When Ryan started biting kids in preschool, I got the help I needed from Raise & Shine."

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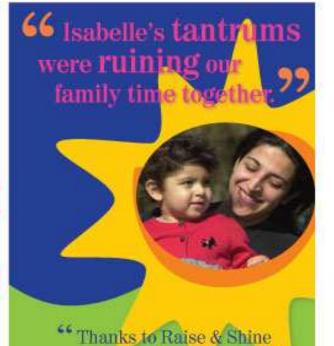
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raise Shine

462-1233 or 1-806-00-SHINE

raiseandshine.org



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we're having fun again. 22

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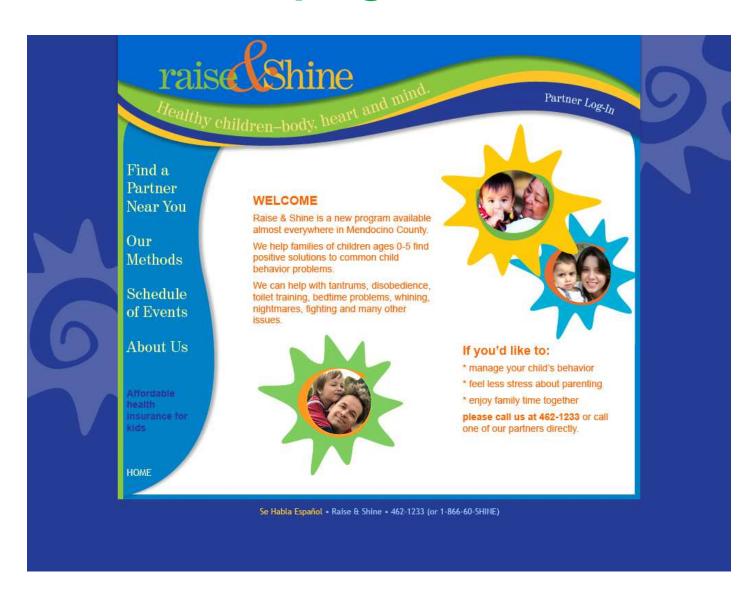
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raiseandshine.org

Internal Bus Ad-English



Website Homepage





Initial Participants:

Community Clinic—FQHC

Consolidated Tribal Health Project

County Children's Mental Health

County Children's Social Services

County Office of Ed—SELPA

County Office of Ed—School Readiness

Head Start/CAP Agency

Family Resource Centers

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Foster care agencies, org'l providers

Intensive treatment foster care agency

Private MFT/LCSW's; some with Ks with schools

Private Pediatric Medical Group

Yoga Mendocino

Lessons Learned

- Don't focus on pathology;
- Action must have built-in rewards/profit
- Select trainees so that services are sustainable;
- Use uncapped funds so that training is sustainable;
- Wide range of partners to insure support for public health approach;
- Constantly repeat, clarify, and build consensus around goals and commitments





Difficulties

- People
- Funder priorities
- Head Start
- Evaluation
 - Availability, system preferences





Ongoing Costs

- Provider training Title IVE toolkit to be released by Triple P
- Resources provided to trainees for clients





Next Phase

Linking with Universal Screening

Primary Health Care







Healthy children-body, heart and mind.

462-1233
1-866-60-SHINE
questions@raiseandshine.org
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